



STRONGER FUTURES

About the program:

Rural Aid's Stronger Futures program will enhance the resilience and sustainability of farmers and rural communities.

OBJECTIVE

1

Support farmers and rural communities by providing access to mental wellbeing services.

IMPLEMENTATION

- Rural Aid employs counsellors who live within rural communities to foster long-term relationships with farmers, community groups and other organisations.
- Rural Aid Counsellors build resilience and the capacity of farmers and communities to respond to and better manage challenges encountered by those living in rural areas.
- Rural Aid is proactive in supporting mental wellbeing and continue to engage with farmers and the community to identify needs and facilitate the delivery of services and resources through a variety of initiatives and activities.

OBJECTIVE

2

Rural Aid actively supports farmers and rural communities to increase their capacity to build a more social, environmental, cultural and economically sustainable community.

IMPLEMENTATION

- Rural Aid employs community representatives who live within rural communities to foster long-term relationships with farmers, community groups and other organisations.
- Rural Aid acts as a connector between stakeholders and actively work with them to understand, identify, and monitor key requirements that will enhance their long-term resilience and sustainability.
- Rural Aid will engage in a range of resourcing and initiatives to help deliver the needs of the farmers and rural communities.

OBJECTIVE

3

Rural Aid facilitates knowledge creation, innovation and sharing for the betterment of farmers and rural communities.

IMPLEMENTATION

- Rural Aid acts as a connector between stakeholders and actively work with them to identify, understand, and share key learning opportunities
- Rural Aid provides innovative learning opportunities to future proof through knowledge sharing.
- To empower individuals, leaders, and community groups to identify with and contribute to their community.

Overall Outcome:

Farmers and communities feel empowered to identify and implement solutions that allow them to overcome their challenges. They should feel supported, valued and be better equipped to manage the challenges they are confronted with.



DISASTER ASSISTANCE

About the program:

The Disaster Assistance program provides practical and essential support and resources to farmers and rural communities before, during and after disaster events.

OBJECTIVE

1

Support farmers and rural communities to prepare for disaster and become more resilient in order to lessen impact of disasters.

IMPLEMENTATION

- Rural Aid acts as a connector between key stakeholders, work with them to identify risks and needs within their communities prior to a disaster.
- Rural Aid conducts activities, provide resources and support in preparation for a disaster.

OBJECTIVE

2

Ensure assistance is targeted, impactful and delivered in an efficient and timely manner in order to recover faster.

IMPLEMENTATION

- Rural Aid supports and engages with a community and work with them to respond to identified needs during and after a disaster.
- Rural Aid facilitates response and recovery activities by providing practical and essential support.
- The provision of other resources identified as needed by the community.

Overall Outcome:

Farmers and rural communities feel supported and can better prepare for and recover from disasters when they occur.



Delivering through collaboration, partnerships, connection and leadership.

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